

Using Carbon Taxes to Meet an Emissions Target – Why and How

Billy Pizer and Bobby Harris

Sanford School and Nicholas Institute

Duke University

New interest in a carbon tax (2010)



Carbon tax could be part of eventual tax reform package

BY PAUL BLEDSOE, PRESIDENT, BLEDSOE & ASSOCIATES — 11/26/12 06:30 PM EST
THE VIEWS EXPRESSED BY CONTRIBUTORS ARE THEIR OWN AND NOT THE VIEW OF THE HILL

19 COMMENTS

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Just In...

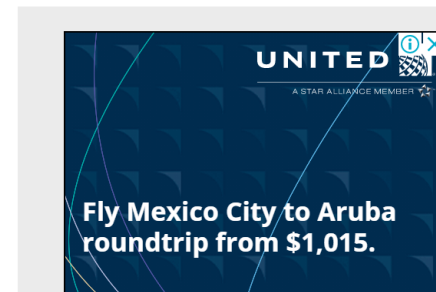
Read: David Holmes opening statement

HOUSE — 14M 35S AGO

Obama photographer mocks Trump's handwritten notes with images of predecessor's writings

ALICE RIVLIN BRIEFING ROOM

Kerry, Lindsey G
Joseph Lieberman, alon
aides, visited Rahm Em
President Obama's chie



The contention by some journalists and progressive activists that the administration has done too little to address climate change in its first term is deeply ironic. In reality, even in the face of the worst economic crisis in 75 years, the White House pursued the same cap and trade



New interest in a carbon tax (2017)

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OUR PLAN

THE FOUR PILLARS

ORIGINAL CO-AUTHORS

WHY CLIMATE PROGRESS IS
DEADLOCKED

ADVANTAGES OF A CARBON
DIVIDENDS PLAN

THE RIGHT STRATEGY FOR
OUR POLITICAL MOMENT

THE FOUR PILLARS OF OUR CARBON DIVIDENDS PLAN

I. A GRADUALLY RISING CARBON FEE

Economists agree that an escalating carbon fee offers the most cost-effective climate policy solution, sending a powerful price signal to steer businesses and consumers towards a low-carbon future. Accordingly, the first pillar of our bipartisan plan is an economy-wide fee on CO₂ emissions starting at \$40 a ton (2017\$) and increasing every year at 5% above inflation. If implemented in 2021, this will cut U.S. CO₂ emissions in half by 2035 (as compared to 2005) and far exceed the U.S. Paris commitment. To ensure these targets are met, an Emissions Assurance Mechanism will temporarily increase the fee faster if key reduction benchmarks are not achieved.

II. CARBON DIVIDENDS FOR ALL AMERICANS

All net proceeds from the carbon fee will be returned to the American people on an equal and quarterly basis. A family of four will receive approximately \$2,000 in carbon dividend payments in the first year. This amount will grow as the carbon fee increases, creating a positive feedback loop: the more the climate is protected, the greater the dividend payments to all Americans. According to the U.S. Department of the Treasury, the vast majority of American families will receive more in carbon dividends than they pay in increased energy costs. The popularity of dividends will help ensure the longevity of a bipartisan grand bargain based on these pillars.

III. SIGNIFICANT REGULATORY SIMPLIFICATION

The third pillar is the streamlining of regulations that are no longer necessary upon the enactment of a rising carbon fee. In the majority of cases where a carbon fee offers a more cost-effective solution, the fee will replace regulations. All current and future federal stationary source carbon regulations, for example, would be displaced or preempted. This regulatory simplification will be contingent on the continued presence of an ambitious carbon fee. Trading regulations for a carbon price will promote economic growth and offer companies the certainty and flexibility they need to innovate and make long-term investments in a low-carbon future.

Why? Environmental groups want more



What to Look For in Proposed Climate Change Solutions

Federal legislation to help the United States achieve net-zero climate pollution by 2050 – that is, adding no more carbon emissions to the atmosphere than we can remove – must lock in pollution reductions, grow the economy, and protect vulnerable populations.

To do all that, while providing communities everywhere with access to clean, reliable, affordable energy, we need to harness the power of markets to drive investment, create jobs, spur innovation, and deliver the transformative change needed to build the clean energy economy.

We know such policies work, because we've tried them before. Flexible policies that set firm, declining limits on pollution and let businesses find the best ways to respond have helped meet environmental goals faster and more cheaply than expected. We can do this while growing the economy by limiting pollution and rewarding new and better ways to cut pollution.

Performance-based policy and environmental integrity

The most straightforward way to cut carbon is to put a **clear enforceable limit on pollution** that guarantees the environmental outcome, while giving businesses flexibility to determine the best way to meet that limit. Ten U.S. states already have successful programs in place that take exactly this approach, and several others are moving in that direction.

Another approach, a **carbon fee**, also charges companies for polluting. But making companies pay for their pollution doesn't guarantee how much pollution they will cut. So for a fee to be effective, it must include an **"environmental integrity mechanism" (EIM)** or an environmental backstop that ties the fee to performance — and adjusts it, as necessary, to keep us on track to meet our environmental goals.

Harvard Environmental Law Review

Resolving the Inherent Uncertainty of Carbon Taxes

June 19, 2017 by

Carbon taxes are a critical regulatory mechanism for reducing greenhouse gas emissions. A carbon tax directly sets a price on emissions, either as an output tax on producers of fossil fuels (coal, petroleum products, and natural gas) or a tax on the purchase of fossil fuels. Such a tax makes the carbon price certain, but the total emissions that ultimately result from the policy are uncertain. This trade-off between price certainty and emissions certainty has important environmental, economic, and political



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COST CONTAINMENT IN CLIMATE CHANGE POLICY: ALTERNATIVE APPROACHES TO MITIGATING PRICE VOLATILITY

*Gilbert E. Metcalf**

ABSTRACT

Cap-and-trade systems are emerging as the front-running policy choice to address climate change concerns in many countries. One of the apparent attractions of this approach is the ability to achieve hard limits on emissions over a control period. The cost of achieving this certainty on emission limits is price volatility. I discuss and evaluate various approaches within cap-and-trade systems to reduce price volatility. A fundamental tradeoff exists between certainty of emission limits and price volatility. A pure carbon tax sacrifices certainty of emission limits in favor of price stability. I discuss how a hybrid carbon tax can be designed to achieve a balance between price stability and emissions certainty. This hybrid, dubbed the Responsive Emissions Autonomous Carbon Tax (REACT), combines the short-run price stability of a carbon tax with the long-run certainty of emission reductions over a control period.



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[Cover image](#)

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Articles

**Symposium: Adding
Mitigation Certainty to a U.S.
Carbon Tax**

Features

Announcements

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SYMPOSIUM: ADDING MITIGATION CERTAINTY TO A U.S. CARBON TAX

EDITOR'S CHOICE

The Political Economy of Hybrid Approaches to a U.S. Carbon Tax: A Perspective from the Policy World

[Susanne A Brooks](#), [Nathaniel O Keohane](#)

Rev Environ Econ Policy, Volume 14, Issue 1, Winter 2020, Pages 67–75,

<https://doi.org/10.1093/reep/rez022>

[Abstract](#) ▼ [View article](#)

EDITOR'S CHOICE

Carbon Tax Review and Updating: Institutionalizing an Act–Learn– Act Approach to U.S. Climate Policy

[Joseph E Aldy](#)

Rev Environ Econ Policy, Volume 14, Issue 1, Winter 2020, Pages 76–94,

<https://doi.org/10.1093/reep/rez019>

[Abstract](#) ▼ [View article](#) [Supplementary data](#)

EDITOR'S CHOICE

Designing and Evaluating a U.S. Carbon Tax Adjustment Mechanism to Reduce Emissions Uncertainty

[Marc A C Hafstead](#), [Roberton C Williams, III](#)

Rev Environ Econ Policy, Volume 14, Issue 1, Winter 2020, Pages 95–113,

<https://doi.org/10.1093/reep/rez018>

[Abstract](#) ▼ [View article](#)

The Benefits and Risks of Using Satellite Data
for Causal Inference

Estimating the Economic Impacts of Climate
Change Using Weather Observations

Climate Damage Functions for Estimating the
Economic Impacts of Climate Change in the
United States

The Rebound Effect and the Proposed Rollback
of U.S. Fuel Economy Standards

Announcements



Long history of writing about cap and trade with price ceilings and floors

Journal of Public Economics 5 (1976) 193–208.

Optimal Rewards for Pollution Control

By MARTIN L.

EFFLUENT CHARGES AND LICENSING

Marc J. ROBERTS and
Harvard University, Cambridge, MA

Received September 1974, revised

This paper is concerned with pollution control cleanup costs. Under these circumstances, the social costs (consisting of damages from pollution and either effluent fees or licenses. The revenue from the latter is used to subsidize the cleanup costs. The mixed system retains among firms.

1. Introduction

The purpose of this paper is to explore what kind of policy might be used to authority is uncertain what the actual posing the problem as we do, we are re-iteratively ‘feel out’ the ‘optimum’ by policies in light of the responses of waste will be made in any pollution control and complete and will be largely irrelevant to all subsequent policies will be heavily the cycle time may be so great as to solution will be constantly changing. Given to explore the once-and-for-all problem a comparative static maximum in expected

The principal point of the paper is that charges and restrictions on the total licenses, is preferable to either effluent

Suppose several production units or firms must be regulated when costs and benefits are uncertain. Pollution might be a specific example, although there are many others. Given that firms must bear their own costs, the regulators want to transmit a schedule of revenues to each unit which in some expected value sense elicits an optimal response.

What makes this problem intriguing is that while benefits are typically a non-separable function of all the firms’ outputs, it seems realistic to require that the revenue function to be received by a given unit must depend in some well-defined way on its individual actions alone.

Two control modes often used in regulation are “prices” and “quantities.” These can be viewed as special cases of revenue functions. Prices are a linear function of output. Quantities might be described as a quadratic loss function of deviations from target, accompanied by a heavy-penalty weight. Although these two control modes are frequently treated as mutually exclusive regulatory strategies, it is highly unlikely that either extreme is optimal.

In the class of all objective functions, what is the best revenue schedule? This paper is devoted to formalizing the question, giving a precise answer (at least for an important special case), and analyzing the answer. Roughly speaking, in an optimal policy the center transmits to each firm a “price term” plus a weighted “quantity term,” the weight depending in a well-defined way on specific features of the underlying situation. Such a result can be interpreted

^aMassachusetts Institute of Technology. On the occasion of his forthcoming 65th birthday, I would like to dedicate this paper to my friend, colleague, and teacher Evsey D. Domar. He fostered my interest in the problem analyzed here by puzzling aloud over the simultaneous presence of price and quantity directives in most planned systems. For their helpful comments, my thanks go to P. A. Diamond, M. Manove, J. M. Mirrlees, and the referee.



Journal of Public Economics

Combining price and quantity controls in a symmetric safety valve

William

Resources for the Future, 1616 P Street NW, Washington, DC 20036, USA

Received 14 July 1999; received in revised form

Abstract

Uncertainty about compliance costs causes controls to behave differently and leads to of the debate on global climate change political appeal, this paper argues that price on a stochastic computable general equilibrium gain from the optimal price policy is five optimal quantity policy. An alternative hybrid quantity controls with the efficiency of price permits to set a quantitative target, but all fixed “trigger” price. Even sub-optimal hybrid controls over otherwise standard quantity control carbon converts the \$3 trillion expected loss to a \$150 billion gain. These results suggest to either a pure price or quantity system. © 2002 Elsevier Science B.V. All rights reserved.

Keywords: Climate change; Decision-making under uncertainty; Equilibrium modeling

JEL classification: Q28; D81; C68

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A symmetric safety valve

Dallas Burtraw^{a,*}, Karen Palmer, Danny Kahn

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ABSTRACT

How to set policy in a world with uncertainty about costs has been a central issue in the design of additional emission allowances. We find that a cap-and-trade program collapsed. Second, a safety valve that allows a firm to purchase additional allowances at a fixed price level. We find that this mitigates only a small fraction of the total emissions. The conventional one-sided

1. Introduction

Policymakers advance economic efficiency when they set policy goals at levels that equate the marginal costs of additional pollution controls with the marginal benefits of improvements in environmental quality. Increasingly, policymakers employ incentive-based approaches, such as tradable allowances or taxes, to achieve these goals in a least cost manner. However, when attempting to set goals, policymakers face a great deal of uncertainty about the costs and benefits to society of achieving a particular goal and, in particular, how those costs and benefits are likely to change over time. The presence of uncertainty affects the choice of policy instruments from an efficiency perspective (Weitzman, 1974; Roberts and Spence, 1976; Pizer, 2002).

The issue of how to set policy in the presence of uncertainty has been particularly salient in climate policy, where meaningful efforts to control emissions could prove much more costly than prior regulatory efforts to limit emissions of air pollution, where the costs and benefits of controlling emissions of greenhouse gases are highly uncertain. One proposal to neutralize the possibility of unexpected increases in cost in a cap-and-trade program is a “safety valve” that serves as a ceiling on the price of an emission allowances by increasing the provision of emission allowances in the market if and when a price ceiling is achieved (Pizer, 2002; Kopp et al., 2002).¹ This proposal gained practical relevance for a cap on carbon dioxide (CO₂) beginning in 2008 when it was incorporated in the climate policy section of the

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E-mail address: burtraw@rff.org (D. Burtraw).
¹ Whenever we use the term “safety valve” without modification we refer to “high-side” safety valve, or price ceiling.

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Soft and hard price collars in a cap-and-trade system: A comparative analysis^{a,b,*}

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ABSTRACT

We use a stochastic dynamic framework to compare price collars (price ceilings and floors) in a cap-and-trade system with uncertainty in the level of baseline emissions and costs. We consider soft collars, which provide limited volume of additional emission allowances (a reserve) at the price ceiling, and hard collars, which provide an unlimited supply of additional allowances, thereby preventing allowance prices from exceeding the price ceiling. Conversely, allowances are removed from the market if prices fall to the floor. We find that increasing the size of the reserve strictly lowers expected net present values of compliance costs; however, there is a diminishing effect as the allowance reserve is expanded. Most of the expected cost savings are achieved with a modest reserve. Consequently, a rather limited soft price collar could provide considerable assurance about cost while preventing the possibility that emissions could spiral out of control.

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1. Introduction

Concerns about potentially extreme allowance price and compliance cost outcomes have hampered efforts to adopt a U.S. cap-and-trade policy to regulate emissions of carbon dioxide (CO₂) and other greenhouse gases (GHG). Hybrid policies, in particular price collars, which add allowance price floors and ceilings, have attracted attention as a way to constrain potential costs and price variability in a cap-and-trade system. Price collars also appear to have gained political traction, having been included in various forms in recently proposed GHG mitigation bills (e.g., H.R. 2454 (Waxman-Markey), S. 2879 (Cantwell-Collins), and S. 1733 (Kerry-Boxer)).

Hybrid policies have been considered in the economics literature for many years. Early works by Roberts and Spence [17] and Weitzman [24] considered price floors and ceilings along with emission quantity constraints in static models with uncertain environmental benefits and costs. The issue of price ceilings was brought up again with respect to policies designed to mitigate climate change in [9] and explored more thoroughly in [11] and [16] by looking at dynamic models that combined price ceilings with quantity regulations. Philibert [15] and Burtraw et al. [3] consider dynamic simulation models with uncertainty about abatement costs that layered price collars (both a price floor and ceiling) onto quantity constraints, while Fell and Morgenstern [6] consider price collars in a stochastic dynamic framework that also allowed for

^aThis research was supported by a grant from Bipartisan Policy center (formerly the National Commission for Energy Policy). The authors thank Louis Pons for providing excellent research support.

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#1

Why focus on cap-and-trade with price collar?

- Practical. Easier to implement without centralized information.
 - Within a compliance period, conduct multiple auctions with a price floor.
 - Allow regulated firms to pay a fee in lieu of allowances.
 - Or, include tiered auctions at different reserve prices.
 - *Market actors do all the work.*
 - Tax requires collecting emission information and then make an adjustment.
Do it well: model necessary adjustment (including seasonality and trends).
 - *Regulator does all the work.*

#2

Why focus on cap-and-trade with price collar?

- Political. We see these policies in practice

Cap and trade with price collar in practice

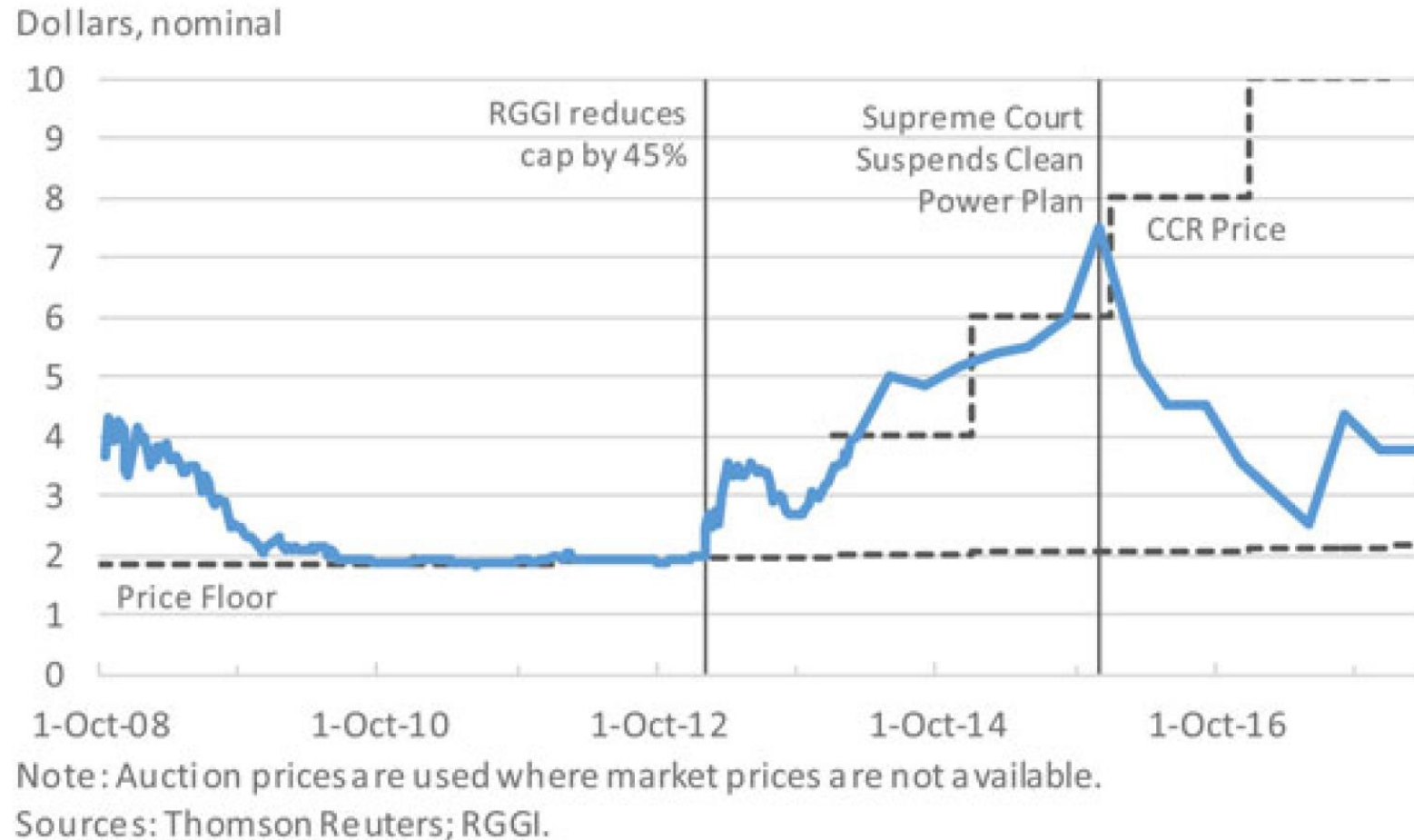


Figure 5. Prices in the Regional Greenhouse Gas Initiative carbon dioxide program

Source: Burtraw and Keyes (2018). *Agriculture and Resource Economics Review*.

Cap and trade with price collar in practice

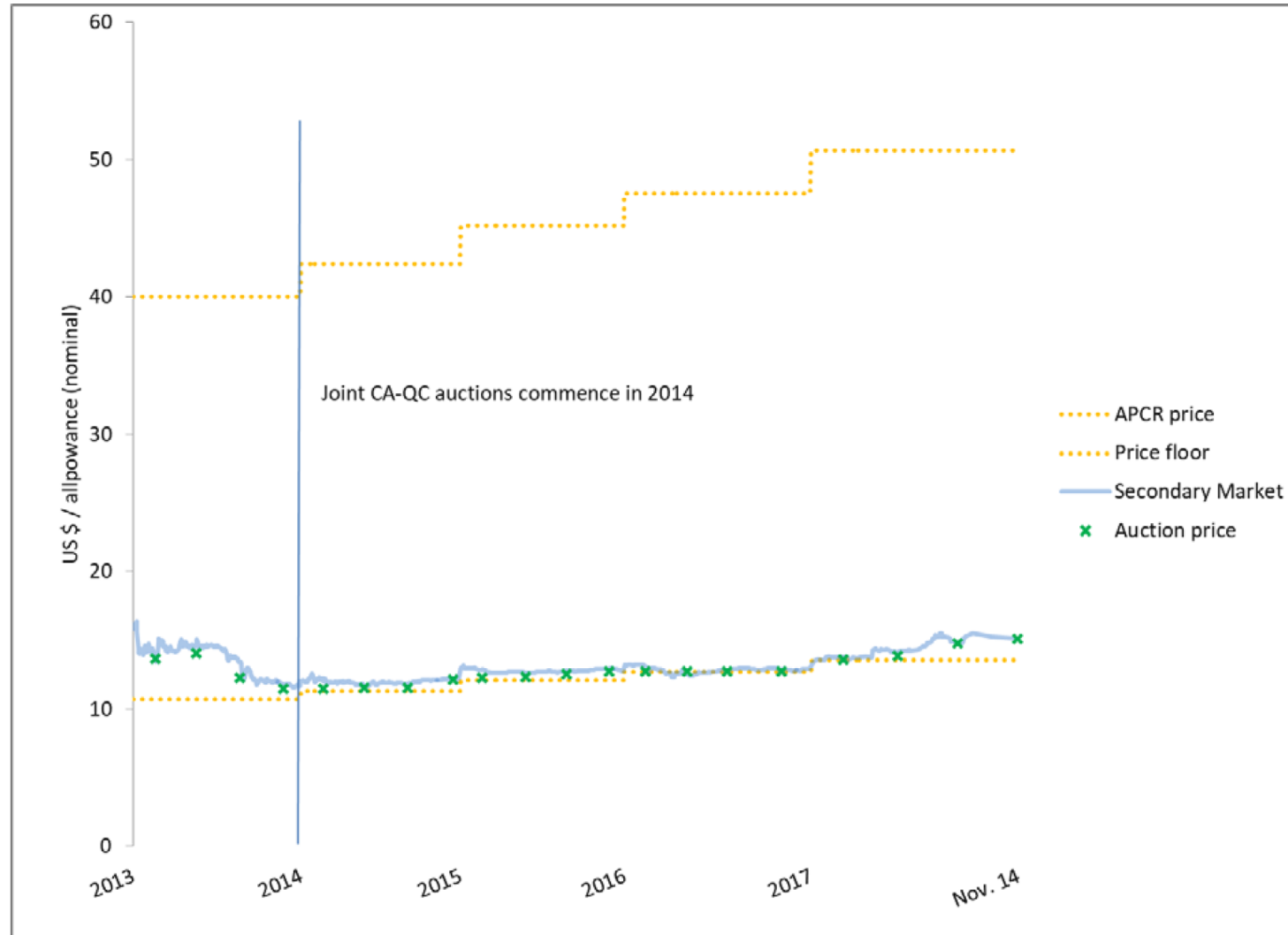


Figure 2. Auction and secondary market prices for current vintage allowances.

(Sources: California Carbon Dashboard, Intercontinental Exchange)²⁸

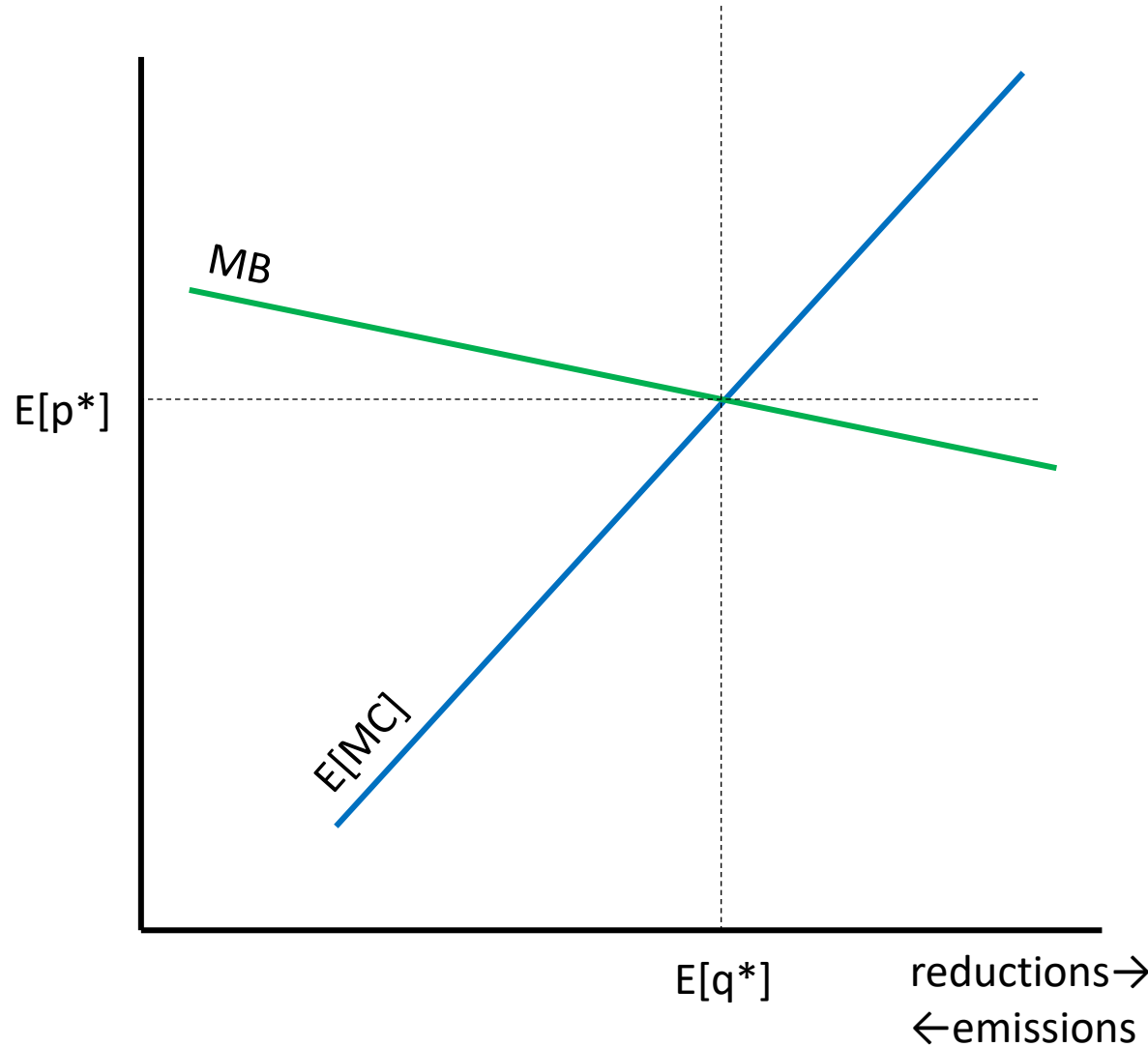
Source: Busch (2017).
Oversupply grows in the
western climate initiative
carbon market.
www.energyinnovation.org

#3

Why focus on cap-and-trade with price collar?

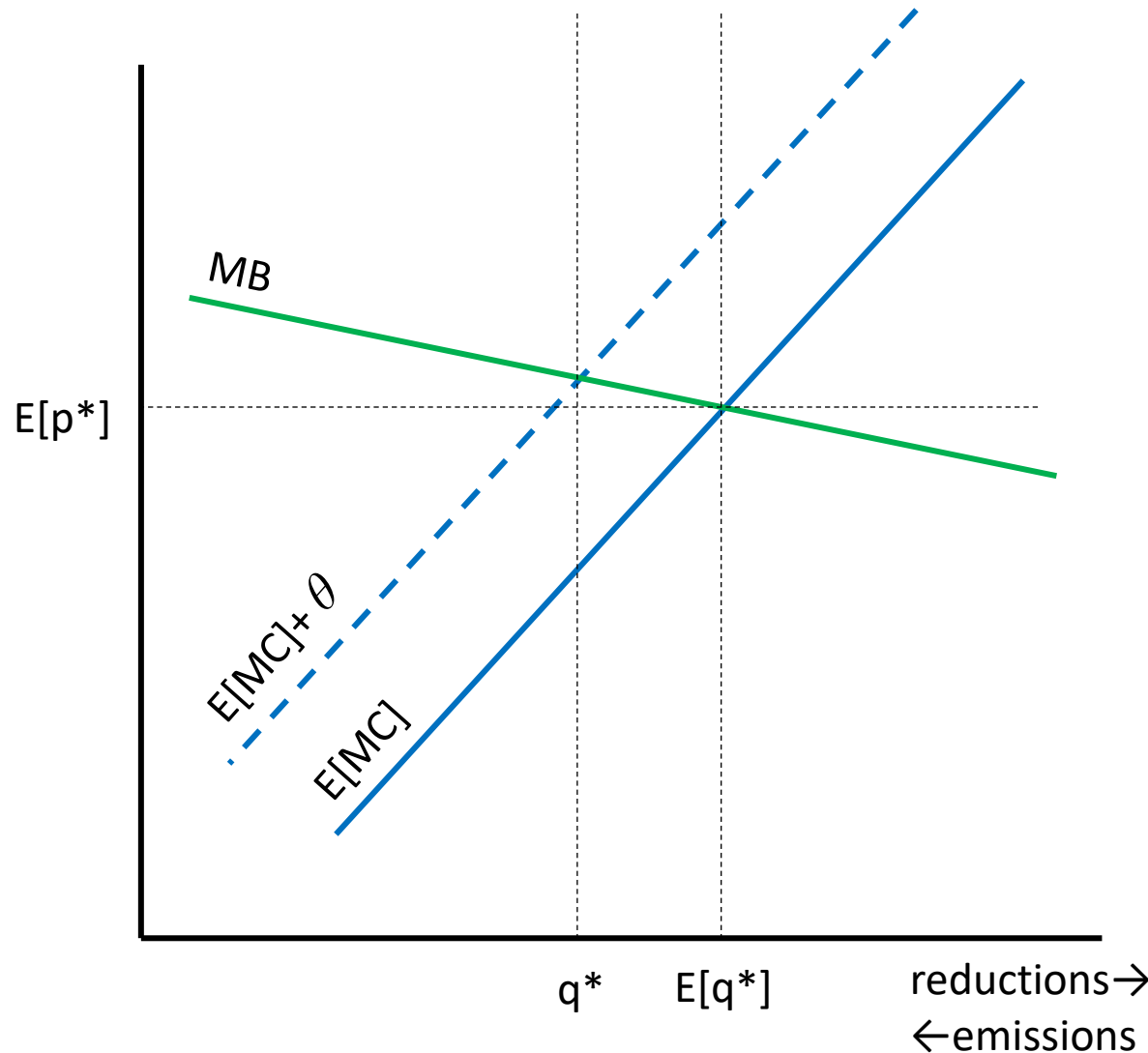
- Welfare. Welfare analysis favors taxes because marginal damages tend to be flat.
 - Why try to make a tax more like an emission limit?

Cap and trade with price collar in theory



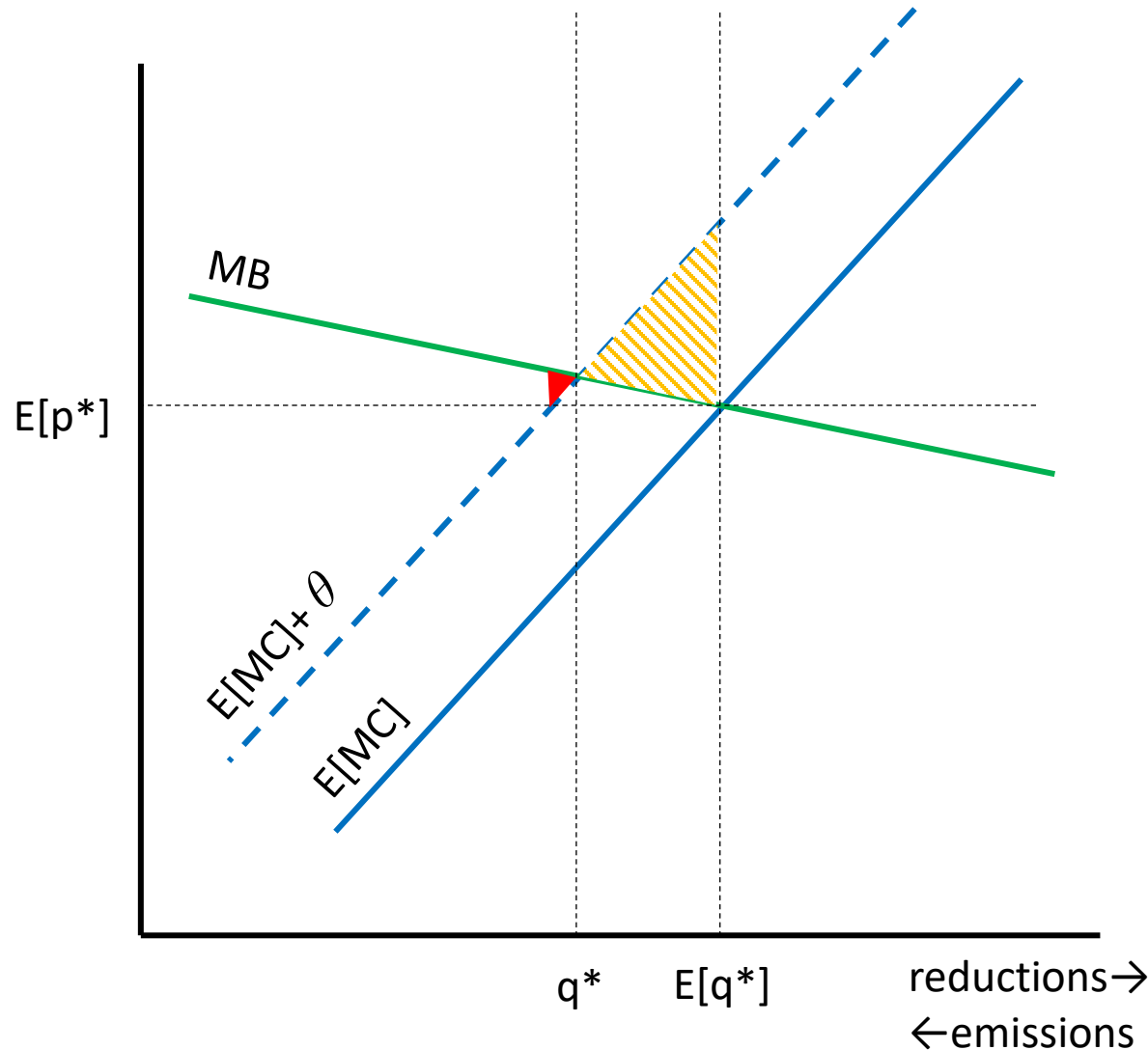
- Prices and quantities yield similar results when costs are known.

Cap and trade with price collar in theory



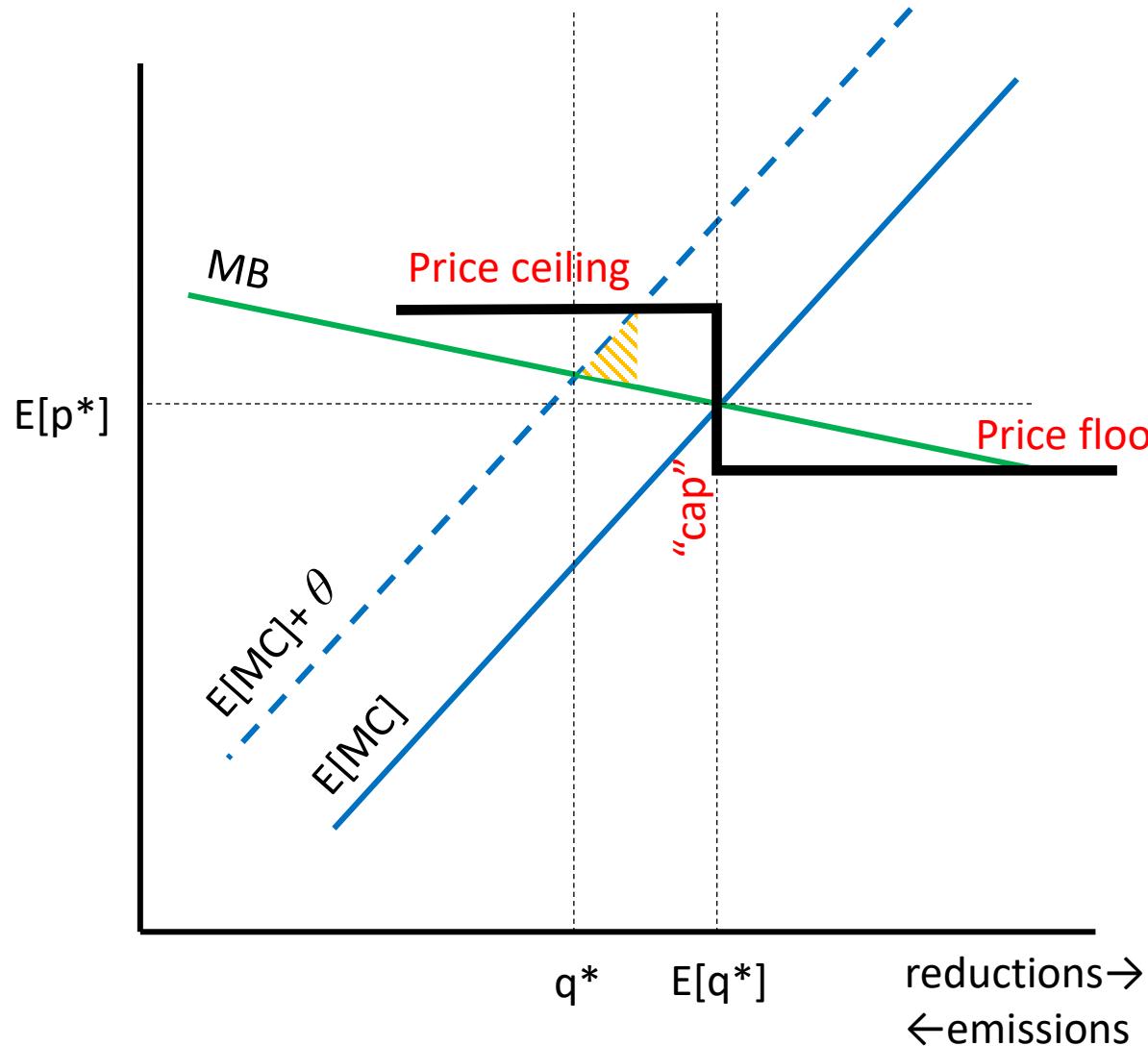
- Prices and quantities yield similar results when costs are known.
- With uncertain cost shocks, outcomes differ.

Cap and trade with price collar in theory



- Prices and quantities yield similar results when costs are known.
- With uncertain cost shocks, outcomes differ.
- When marginal benefits are flat, taxes have a welfare advantage.

Cap and trade with price collar in practice



- Prices and quantities yield similar results when costs are known.
- With uncertain cost shocks, outcomes differ.
- When marginal benefits are flat, taxes have a welfare advantage.
- Price floors and ceilings can achieve the same advantage under quantity regulation.

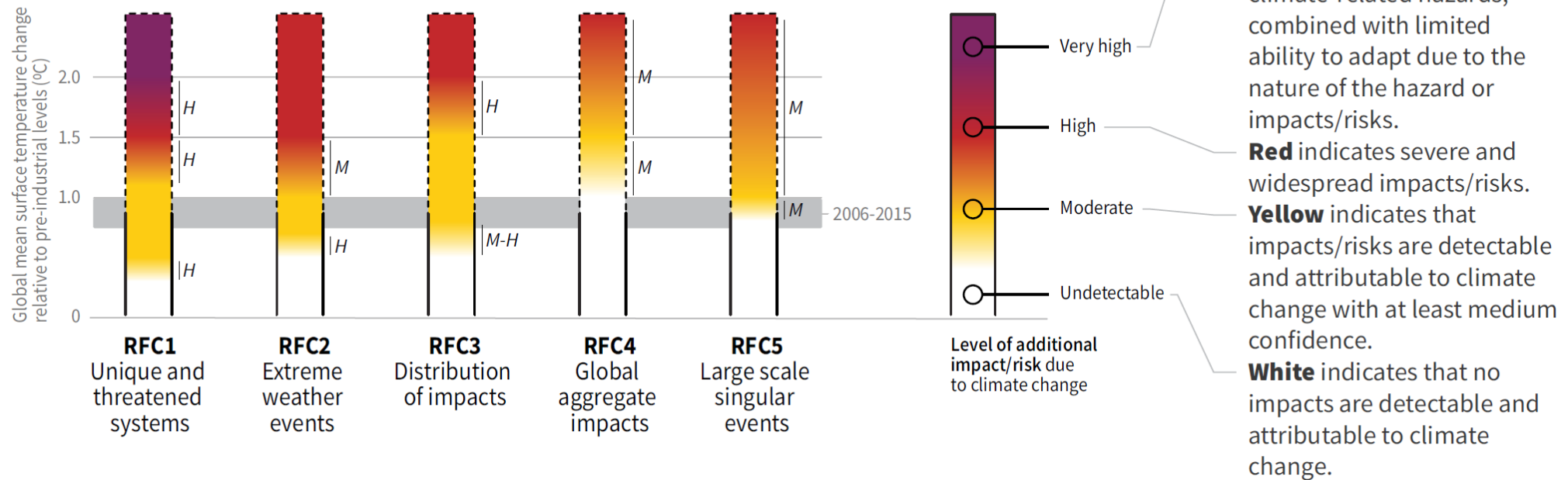
Why do we think marginal damages are flat? (even in terms of cumulative emissions)

- Little evidence of temperature thresholds in empirical literature.
- The probabilistic relationship between cumulative emissions and temperature “smears out” any temperature threshold.
- Uncertainty about other country actions smears out the relationship between US and global emissions.

How the level of global warming affects impacts and/or risks associated with the Reasons for Concern (RFCs) and selected natural, managed and human systems

Five Reasons For Concern (RFCs) illustrate the impacts and risks of different levels of global warming for people, economies and ecosystems across sectors and regions.

Impacts and risks associated with the Reasons for Concern (RFCs)



#3

Why focus on cap-and-trade with price collar?

- Welfare. Welfare analysis favors taxes because marginal damages tend to be flat.
 - Why try to make a tax more like an emission limit?
 - If we are trying to make a tax more like an emission limit, what is our objective?
 - How do you combine minimizing costs without some notion of maximizing benefits, if marginal benefits are a vertical line at the target?
 - Even ignoring costs, how bad is it to frequently miss the target a little bit, versus missing it occasionally by a lot?

Table 2 Emissions and costs, Metcalf TAM

	Cumulative costs 2021–2035 (\$billion)	Costs per ton of CO₂ emission reductions (2017 dollars)	Cumulative emissions (2020–2035) (billion metric tons)			Probability of achieving emissions target	
	Mean	Mean	Mean	Standard deviation	97.5	Annual	Cumulative
Central case (CC)							
Without TAM	\$555.8	\$24.5	60.4	4.7	69.1	50.7%	57.7%
With TAM	\$599.0	\$26.1	60.0	3.4	67.0	68.9%	68.6%
Benchmark paths							
Arbitrary: Metcalf (CC)	\$599.0	\$26.1	60.0	3.4	67.0	68.9%	68.6%
Arbitrary: straight line	\$409.5	\$20.3	62.9	4.3	70.5	10.2%	35.4%
Model-based	\$641.7	\$27.3	59.4	3.5	67.0	81.6%	76.3%

Contribution and Roadmap

- Contributions:

We develop a welfare objective based on the idea that a quantity target ought to represent a discontinuity in otherwise flat marginal damages from cumulative emissions.

We use recent policy proposals to calibrate marginal damages

We then show how we can use this welfare objective to

1. Pick better parameters for a hybrid tax policy
2. Motivate better hybrid tax policy designs. Foreshadow: we can beat React...

- Roadmap:

- Marginal damages as revealed social preferences.
- Model for simulating emissions and costs.
- Policy comparisons
 - Simple taxes and ETS.
 - Simple adjustments, but different forms, with parameters based on objective.
- Key observations and tradeoffs

A welfare objective for a tax paired with an emission target

- Stakeholders are focused on a cumulative emission target, say \bar{E} , are willing to vary the tax up to a point to achieve it.
- Suggests a marginal benefit/damage function:

$$MD(E_T) = a + (b - a) \cdot 1(E_T \geq \bar{E})$$

where E_T is cumulative emissions in a final period T , $MD(E_T)$ represents marginal damages, and $b > a$.

- Welfare measured across many states of nature s is then given by

$$-S^{-1} \sum_{s=1}^S \underbrace{\left(aE_T^s + (b - a)(E_T^s - \bar{E})1(E_T^s \geq \bar{E}) \right)}_{\text{climate damages in final period } T} - \underbrace{\sum_{t=1}^T e^{-\delta t} C_t^s(e_t^s)}_{\text{mitigation costs}}$$

Calibrating a damage function

SEPTEMBER 2019

U.S. POLICY

CARBON PRICING PROPOSALS IN THE 116TH CONGRESS



Jason Ye, Center for Climate and Energy Solutions

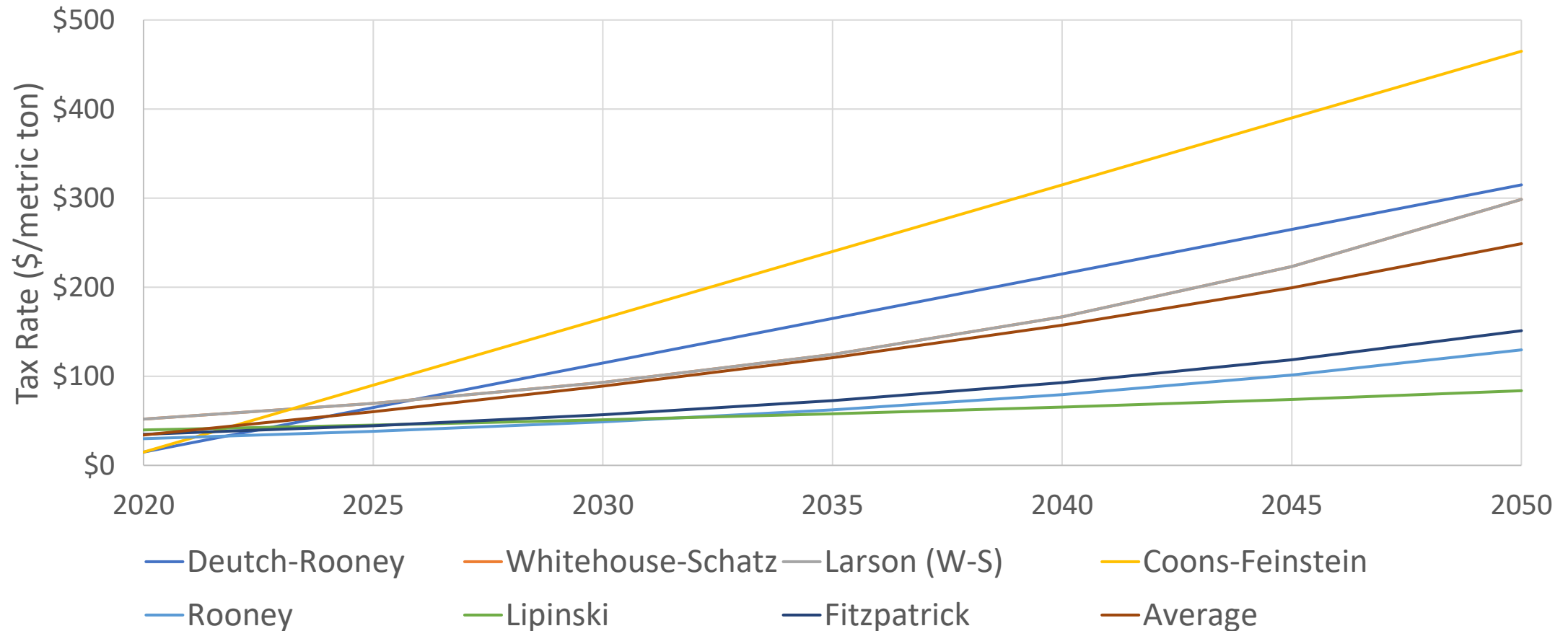
There are various market-based approaches to pricing carbon (e.g. carbon tax, cap and trade, and a clean energy standard). All of these can reduce emissions cost-effectively while driving clean energy innovation. This factsheet compares eight carbon tax and cap-and-dividend proposals introduced in the 116th Congress (2019–2020).

Calibrating a damage function

Policy Proposal	Carbon Price and Escalation Rate
Deutch-Rooney	Starts at \$15/ton. Increases \$10/year, or \$15 if target not met in previous year.
Whitehouse-Schatz	Starts at \$52/ton. Increases annually 6% above CPI. <i>Increases by only CPI when emissions at least 80% below 2005 levels.</i>
Coons-Feinstein	Starts at \$15/ton. Increases \$15/year, or \$30/year if target not met in previous year.
Rooney (and Lipinski)	Starts at \$30/ton. Increases annually 5% above CPI. Increases by additional \$3/ton biennially if cum. emissions > target.
Lipinski (and Rooney)	Starts at \$40/ton. Increases annually 2.5% above CPI. <i>Escalation phased out once emissions 80% below 2005 levels.</i>
Larson	Starts at \$52/ton. Increases annually 6% above CPI.
Fitzpatrick-Carbajal	Starts at \$35/ton. Increases annually at 5% above CPI, and additional \$4/ton biennially if cum. emissions > target.

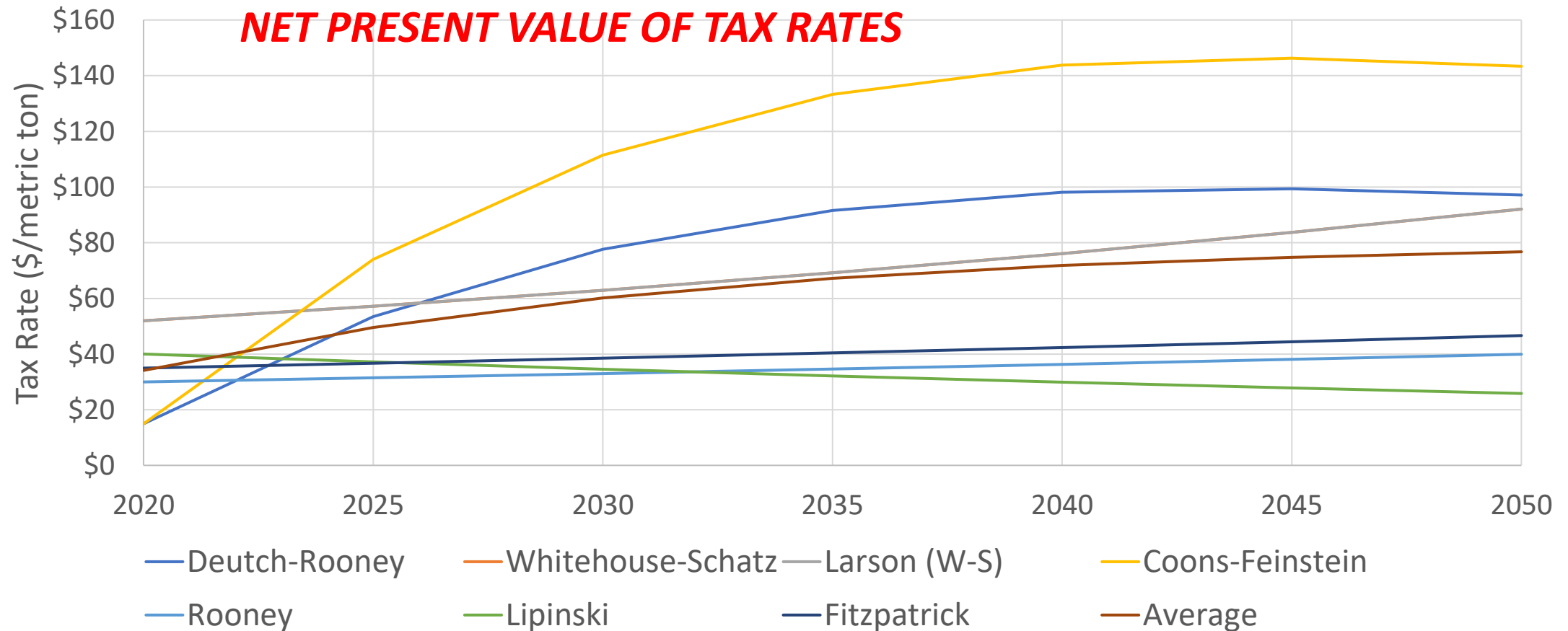
Calibrating a damage function

Tax rates for the seven proposals with a tax rate



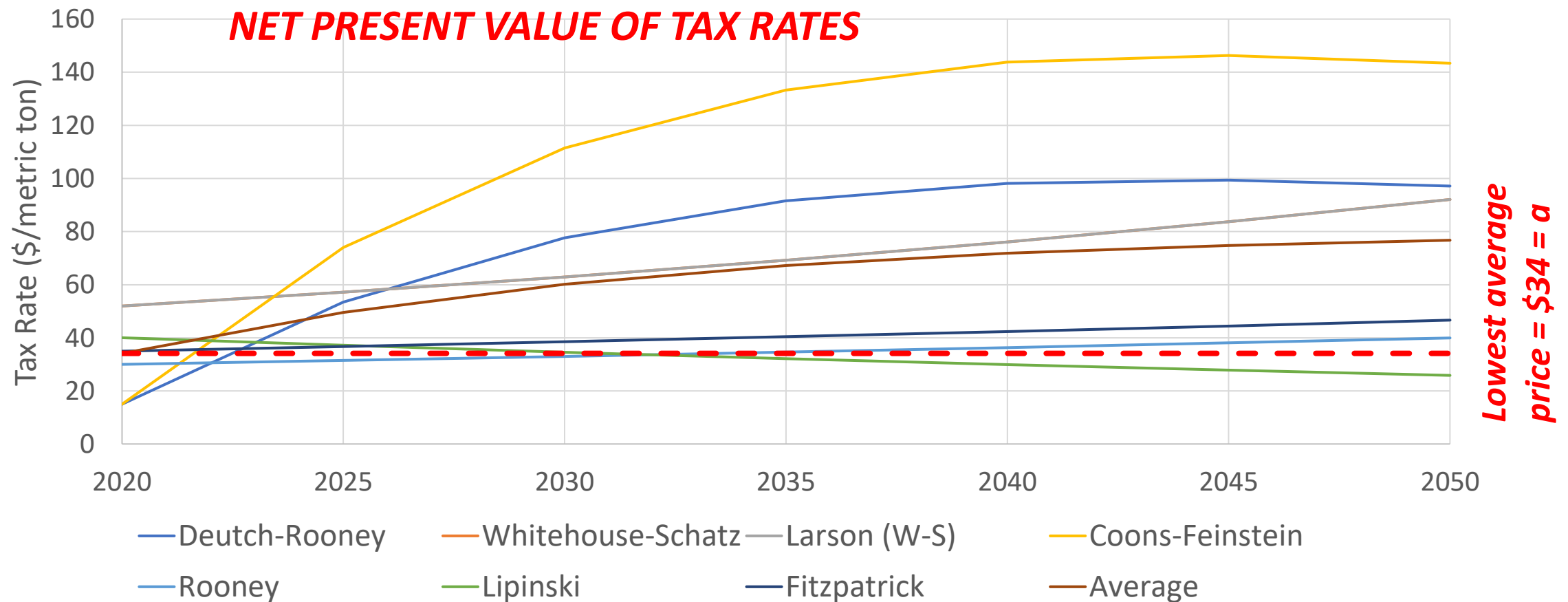
Calibrating a damage function

Tax rates for the seven proposals with a tax rate



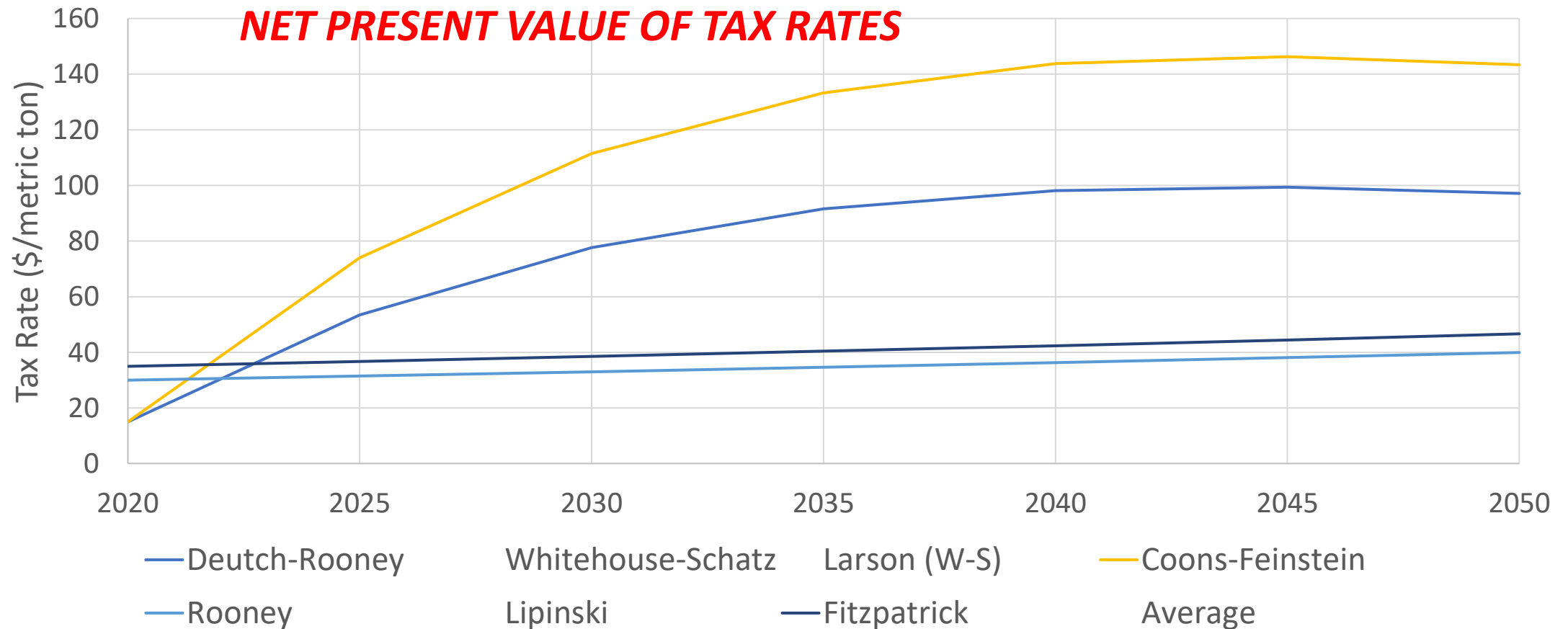
Calibrating a damage function

Tax rates for the seven proposals with a tax rate



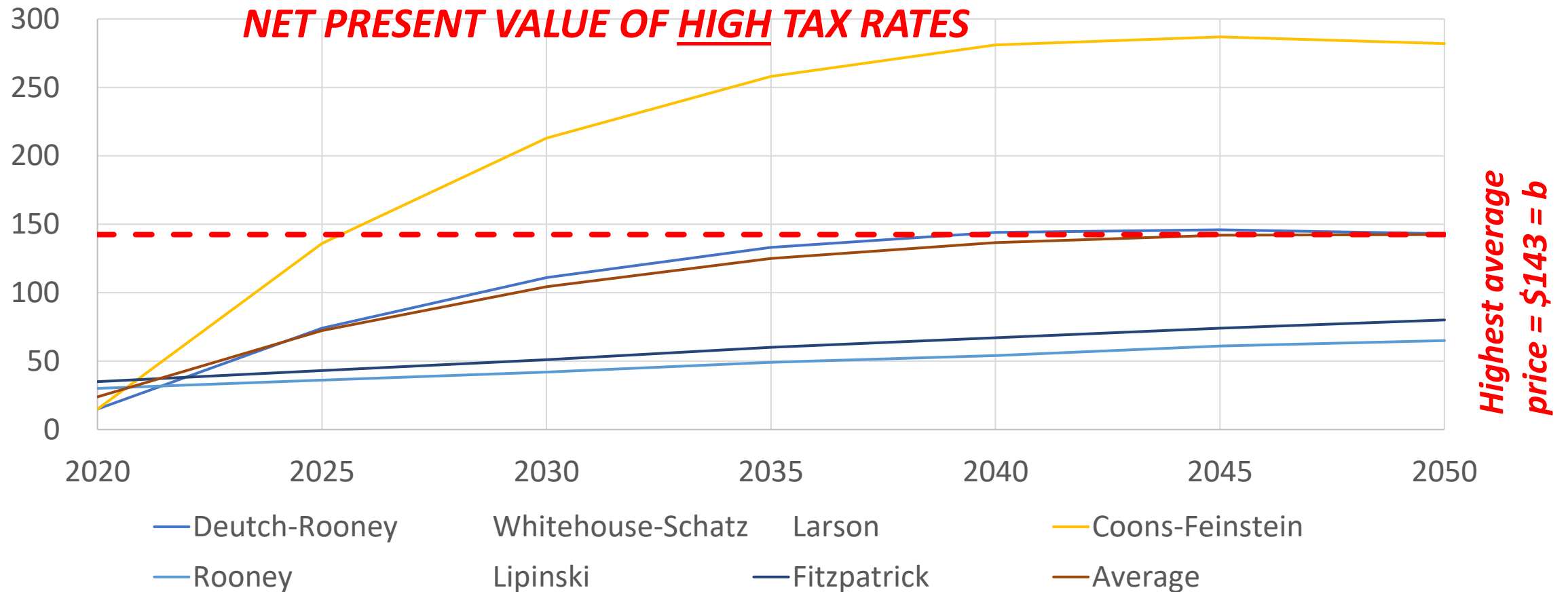
Calibrating a damage function

Four proposals with a “high” tax rate



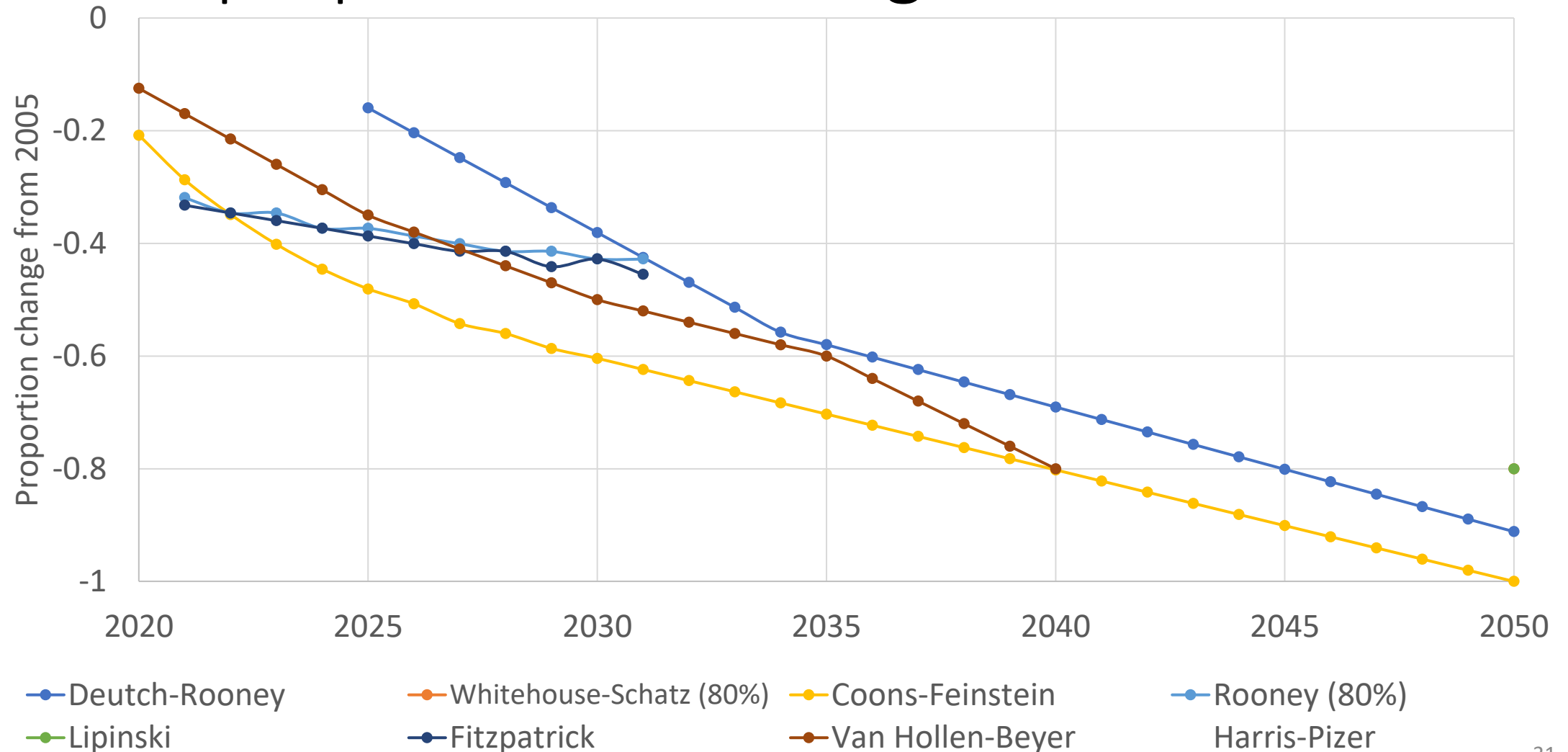
Calibrating a damage function

Four proposals with a “high” tax rate



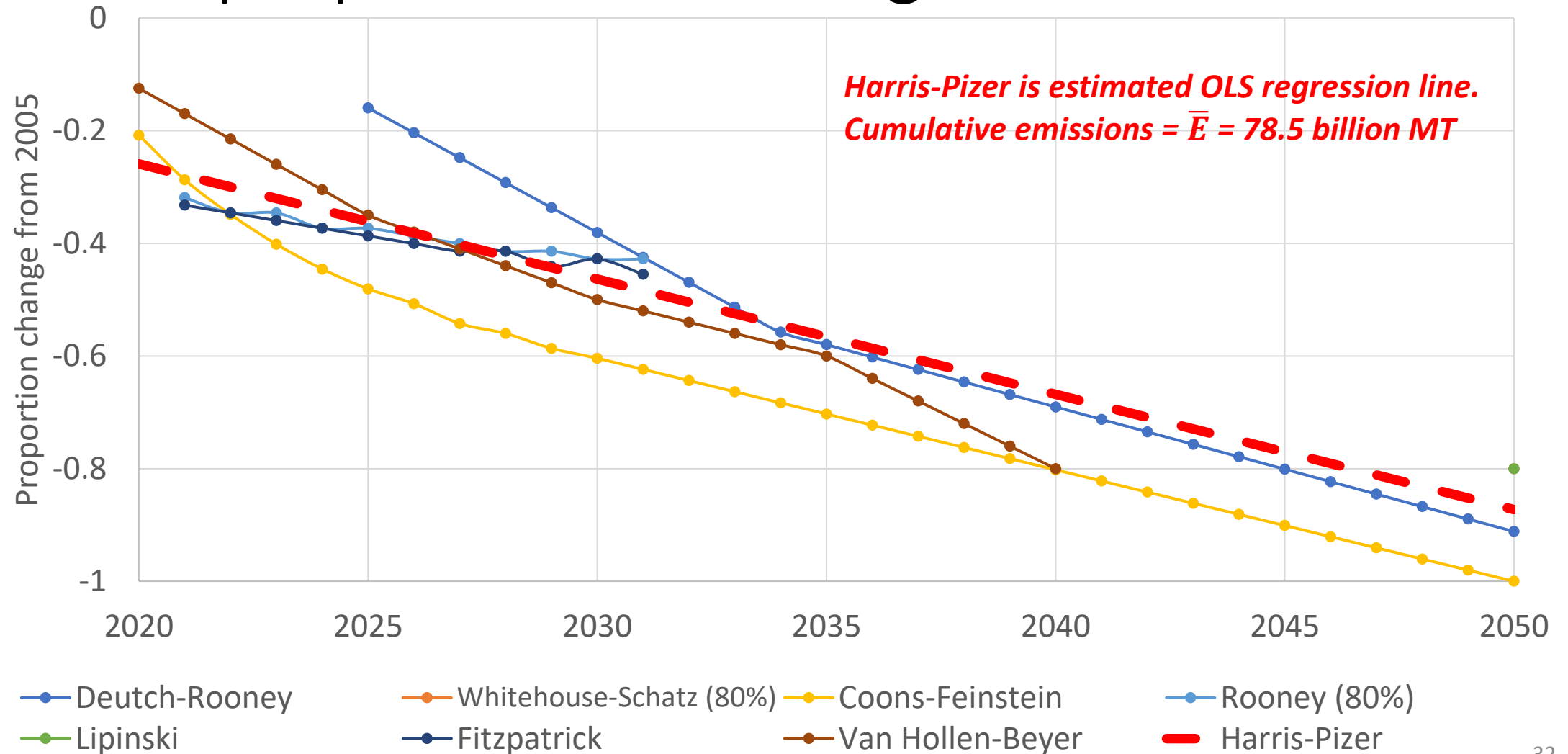
Calibrating a damage function

Seven proposals with a target



Calibrating a damage function

Seven proposals with a target



Calibrating a cost function

Uncertainty about future emissions

- Real GDP

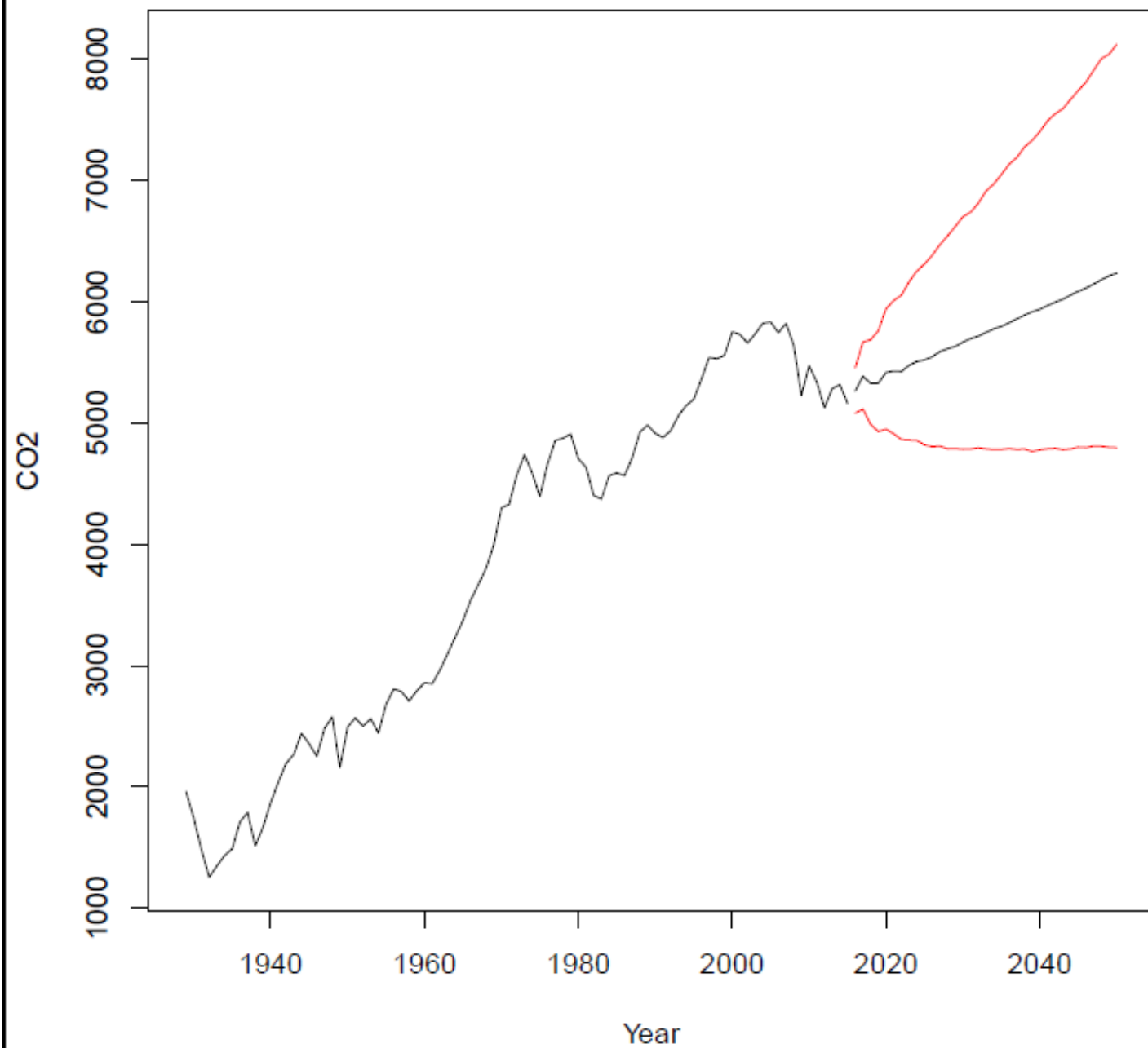
$$\Delta \log(Y_t) = \phi \Delta \log(Y_{t-1}) + \mu_g(1 - \phi) + \varepsilon_t$$

- Emissions intensity (E/Y)

$$\begin{aligned} \Delta \log\left(\frac{e_t}{Y_t}\right) &= \alpha_1 \Delta \log\left(\frac{e_{t-1}}{Y_{t-1}}\right) + \alpha_2 \Delta \log\left(\frac{e_{t-2}}{Y_{t-2}}\right) \\ &\quad + \mu_r(1 - (\alpha_1 + \alpha_2)) + \eta_t \end{aligned}$$

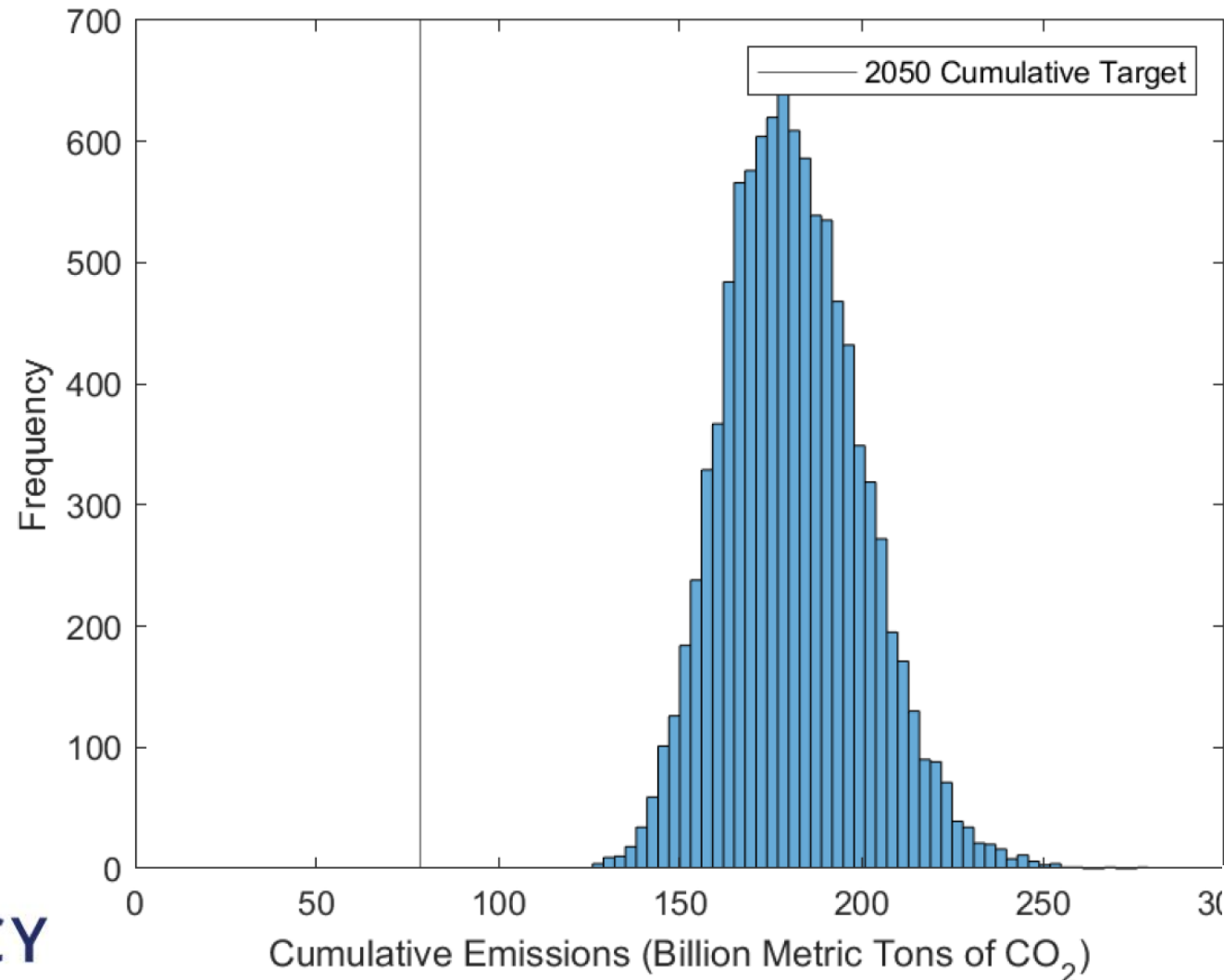
- Data
 - Use 1985-2015
 - GDP (Y): Chained 2009\$
 - CO₂ (E): U.S. carbon dioxide emissions

Baseline Emissions (95% CI)



Calibrating a cost function

Uncertainty about future emissions



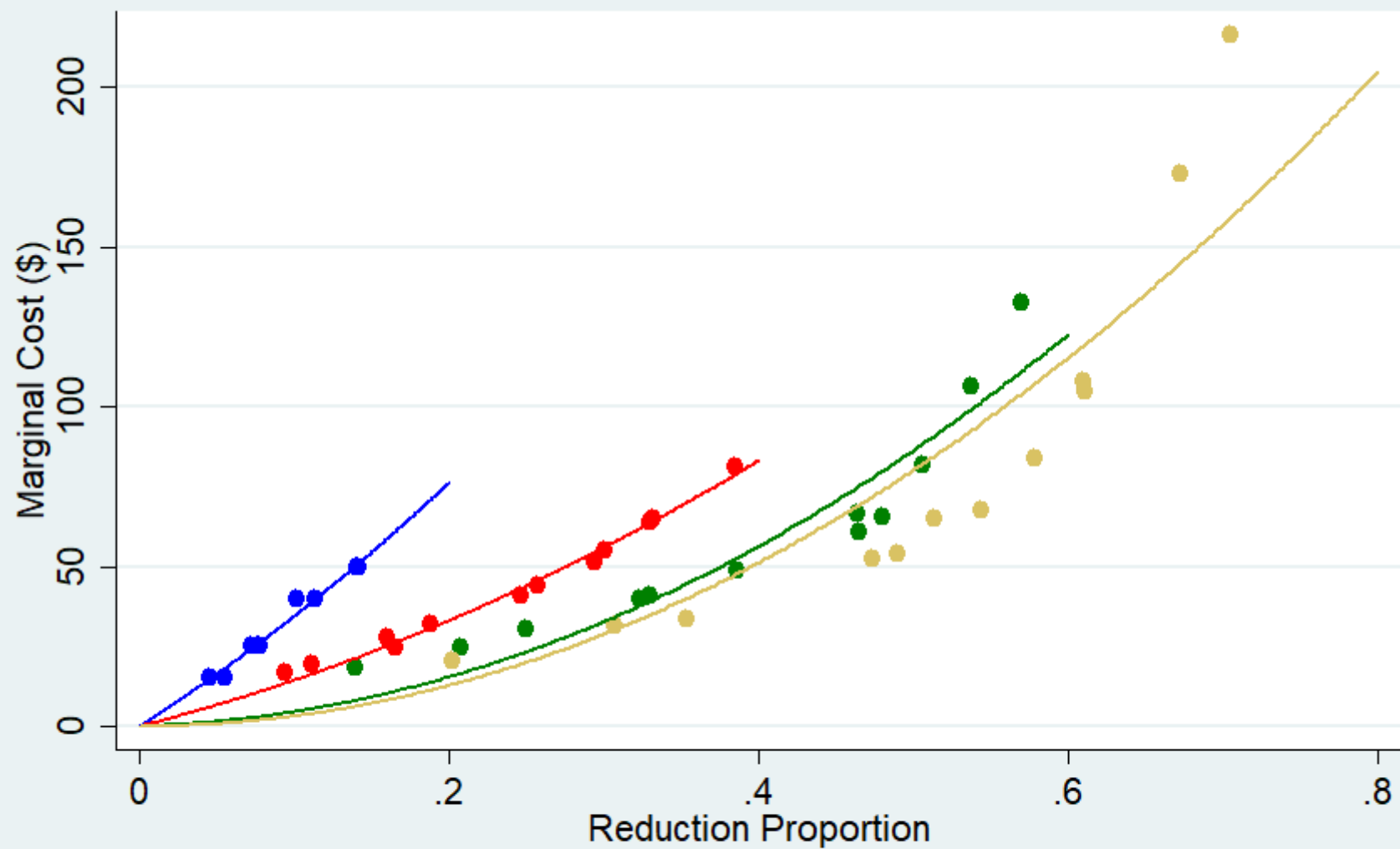
Calibrating a cost function

Estimating mitigation costs

- Martin Ross DIEM-CGE model
- Emission reduction:

$$MC_t(r_t) = \beta_{1,t}r_t + \beta_{2,t}r_t^2$$

- For simulations:
 - Realized emissions:
$$(1 - r_t(\text{tax}))\hat{e}_t$$
where \hat{e} is predicted baseline emissions
 - Costs: area under marginal cost curve
NPV each year (discounted at 4%)
Summed (and sometimes annualized)



Summarizing: Climate damages and mitigation costs model:

- Climate damages
 - \$34 per ton up to 78 billion tons cumulative emissions, then \$143 per ton.
$$-S^{-1} \sum_{s=1}^S (\$34 E_T^s + \$109 (E_T^s - 78) 1(E_T^s \geq 78)) - \sum_{t=1}^T e^{-\delta t} C_t^s(e_t^s)$$
 - Baseline emissions are about 180 billion cumulative tons 2020-2050 (6 billion / year).
 - Baseline damages ~\$1 trillion / year.
- Mitigation costs
 - 30% reductions start at ~\$125/ton, \$125B/year in 2020
 - 30% decline to ~\$25/ton in 2050, \$25B/year in 2050

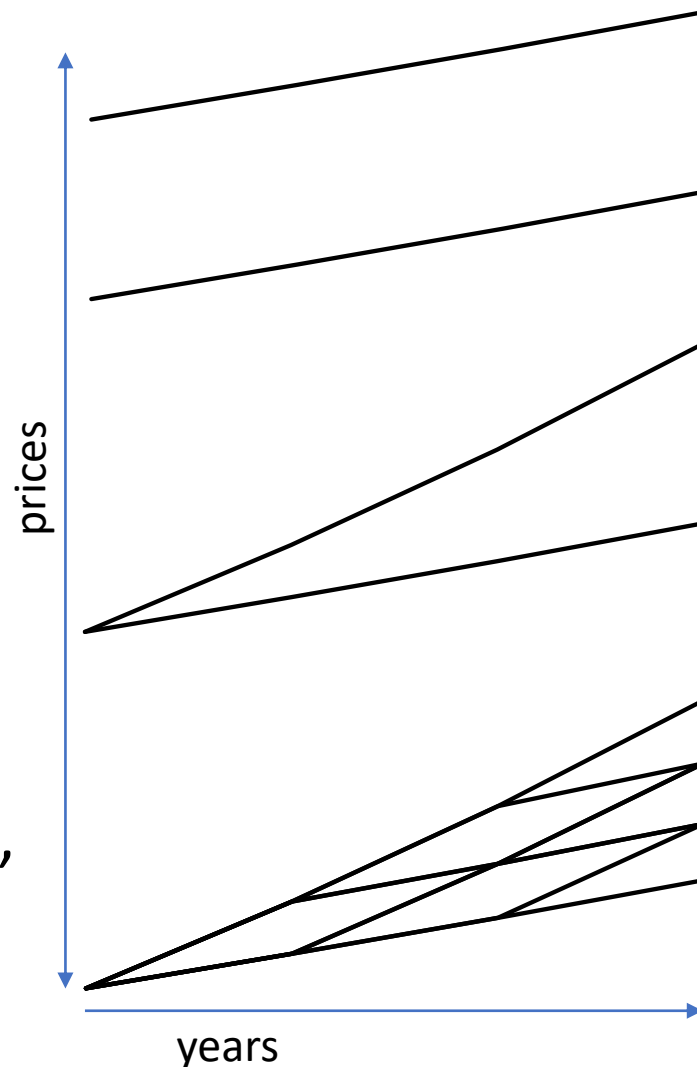
Different possible policies

- “ETS.” Each period, use a forecasting model to set the price to be the best estimate of the cost-minimizing path to hit the target. *Approximates what a cap-and-trade policy would do.* (a) regular ETS; (b) with $\$34 < \text{prices} < \134 .
- Standard tax. (c) expected emissions match target; (d) maximize objective.
- O-Level. Two price paths, different starting prices, both rising at 4%. Price each period is chosen from one of the two paths, depending on whether cumulative emissions exceed a threshold.
- O-Growth. Two price paths, one starting price, different growth rates. Price each period is chosen from one of the two paths, depending on whether cumulative emissions exceed a threshold.
- O-React. One starting price. Carbon price rises each period by 4% or a “penalty” rate, depending on whether cumulative emissions exceed a threshold.

All parameters and cumulative emission thresholds for “O-policies” chosen to maximize welfare

Different possible policies

- O-LEVEL.
parameters:
thresholds,
high/low price
- O-RATE.
parameters:
thresholds,
starting price,
high/low growth
- O-REACT.
parameters: thresholds,
high/low growth

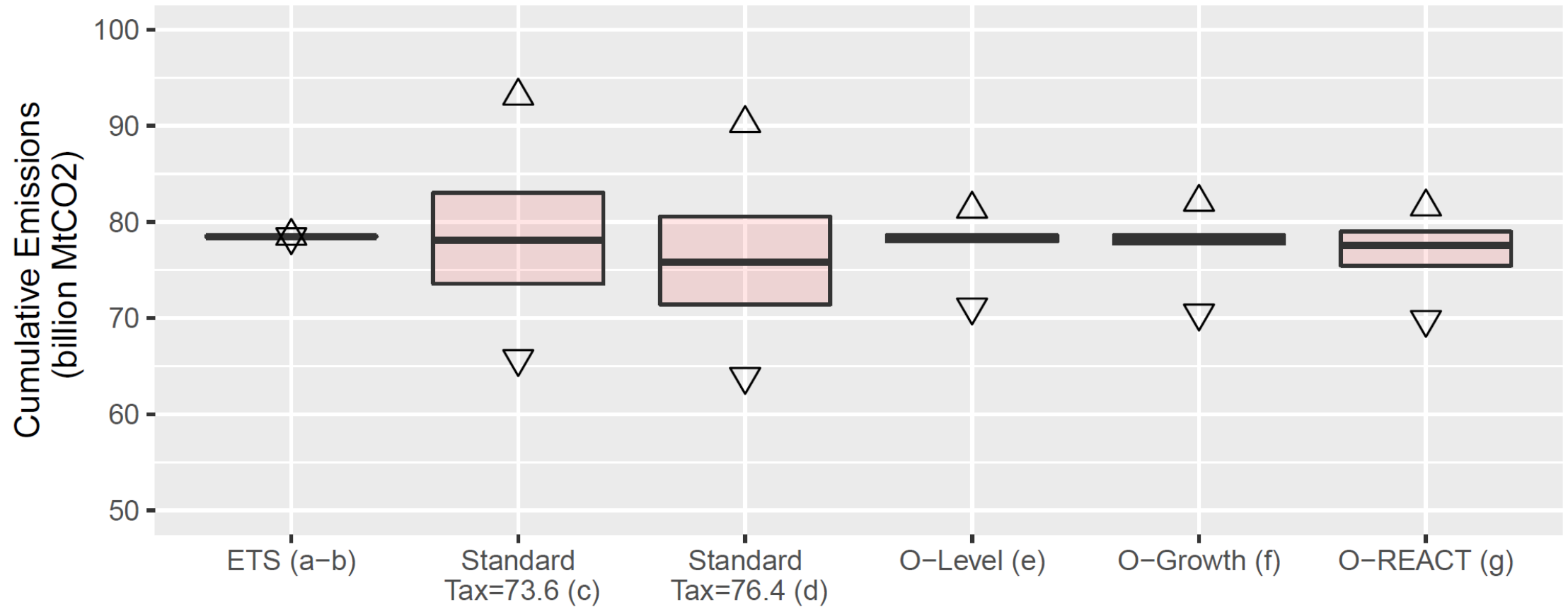


O-Level, and O-Growth, O-React allow the various policy parameters to be endogenously determined in 2020 to maximize welfare.

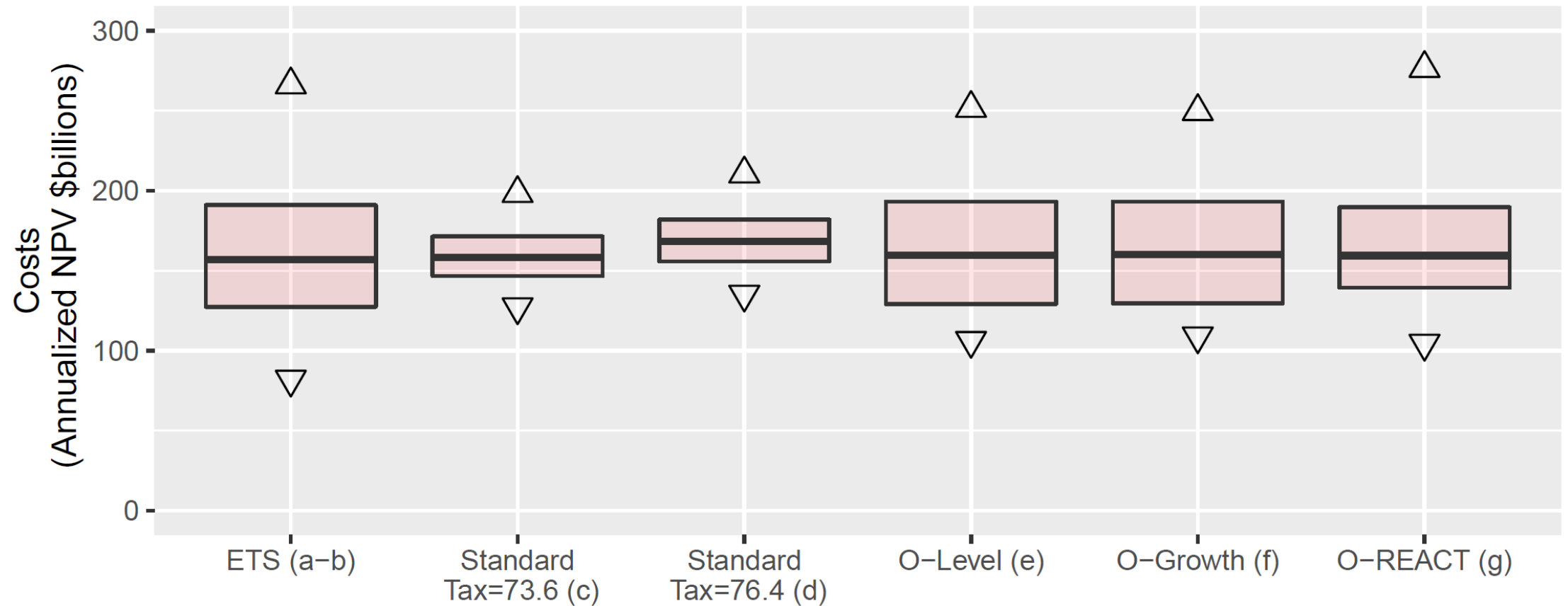
Results

	Mitigation costs (\$B/yr)	Climate damages (\$B/yr)	Net benefits relative to no policy (\$B/yr)	Net benefits relative to ETS (%)	Net benefits relative to tax, ÷ ETS relative to tax (%)	Expected cumulative emissions (billion MT)	Expected marginal damages (\$/ton)
No policy	0.00	985.40	0.00	-100	NA	181.3	142.50
(a-b) ETS & price collar	161.72	152.21	671.47	0.0	100	78.5	85.84
(c) Tax to hit target	159.71	169.46	656.24	-2.3	-0.1	78.5	85.98
(d) Tax to min objective	169.57	158.46	657.37	-2.1	0.0	76.2	71.99
(e) O-Level	164.80	152.70	667.90	-0.5	74.7	77.9	72.79
(f) O-Growth	165.24	152.71	667.44	-0.6	71.4	77.8	71.01
(g) O-REACT	168.46	152.06	664.88	-1.0	53.3	77.0	70.38

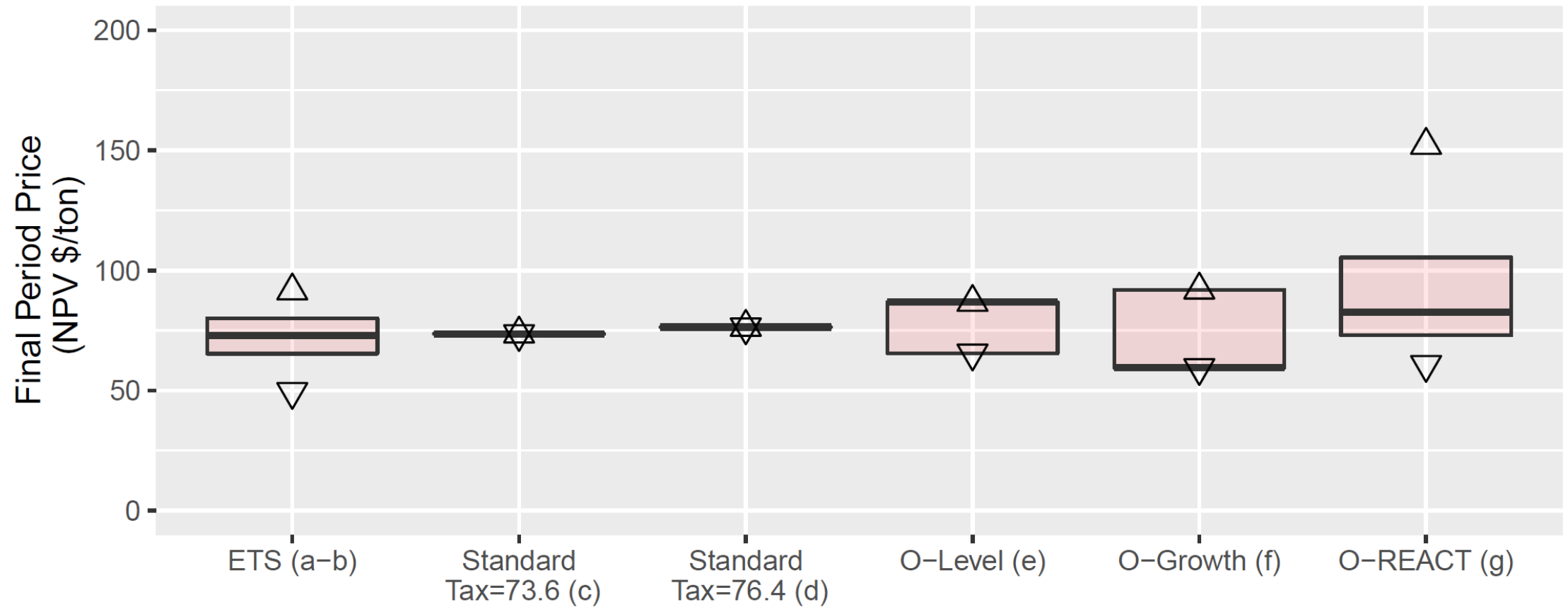
Results: Cumulative emissions



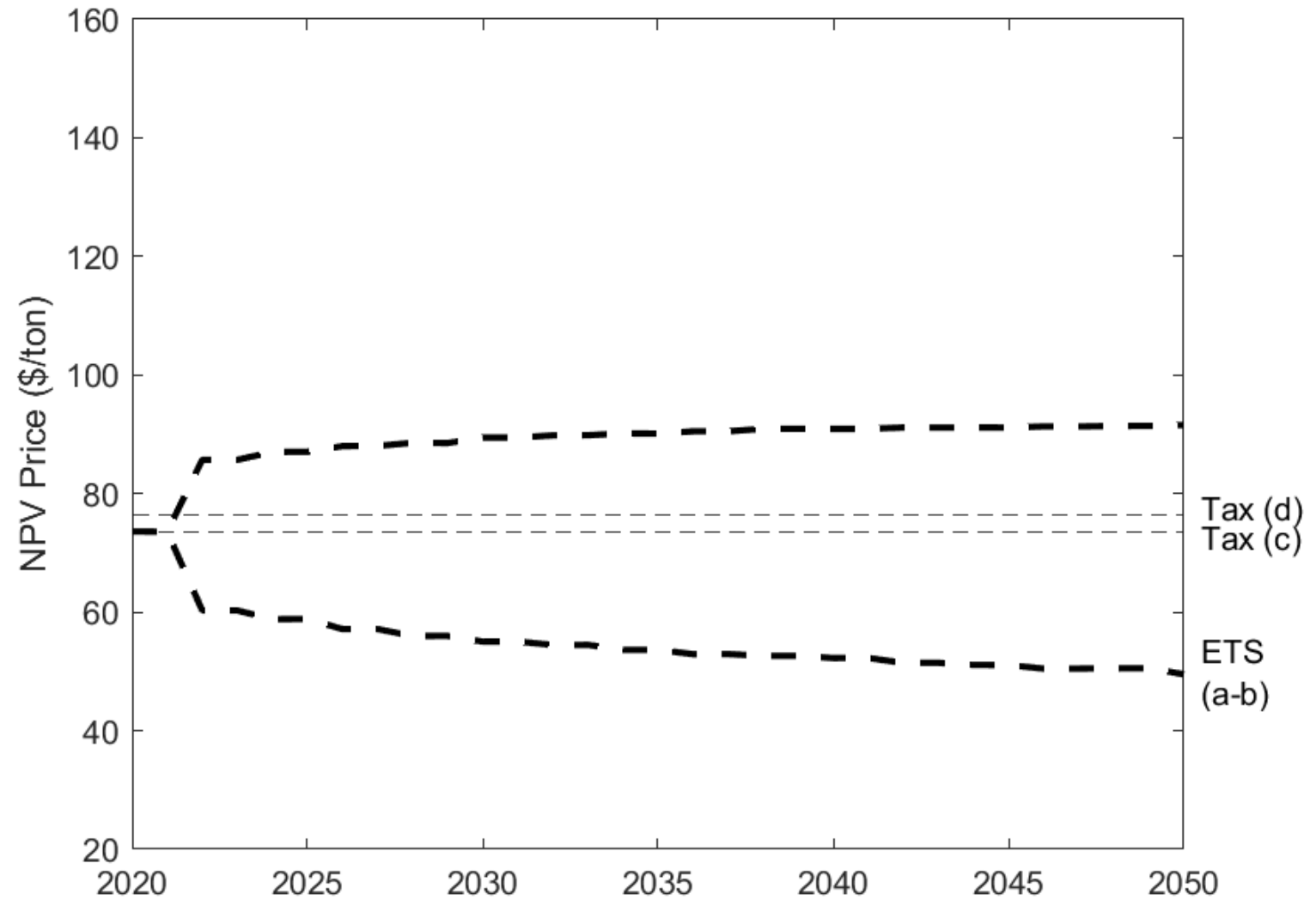
Results: NPV Costs (annualized)



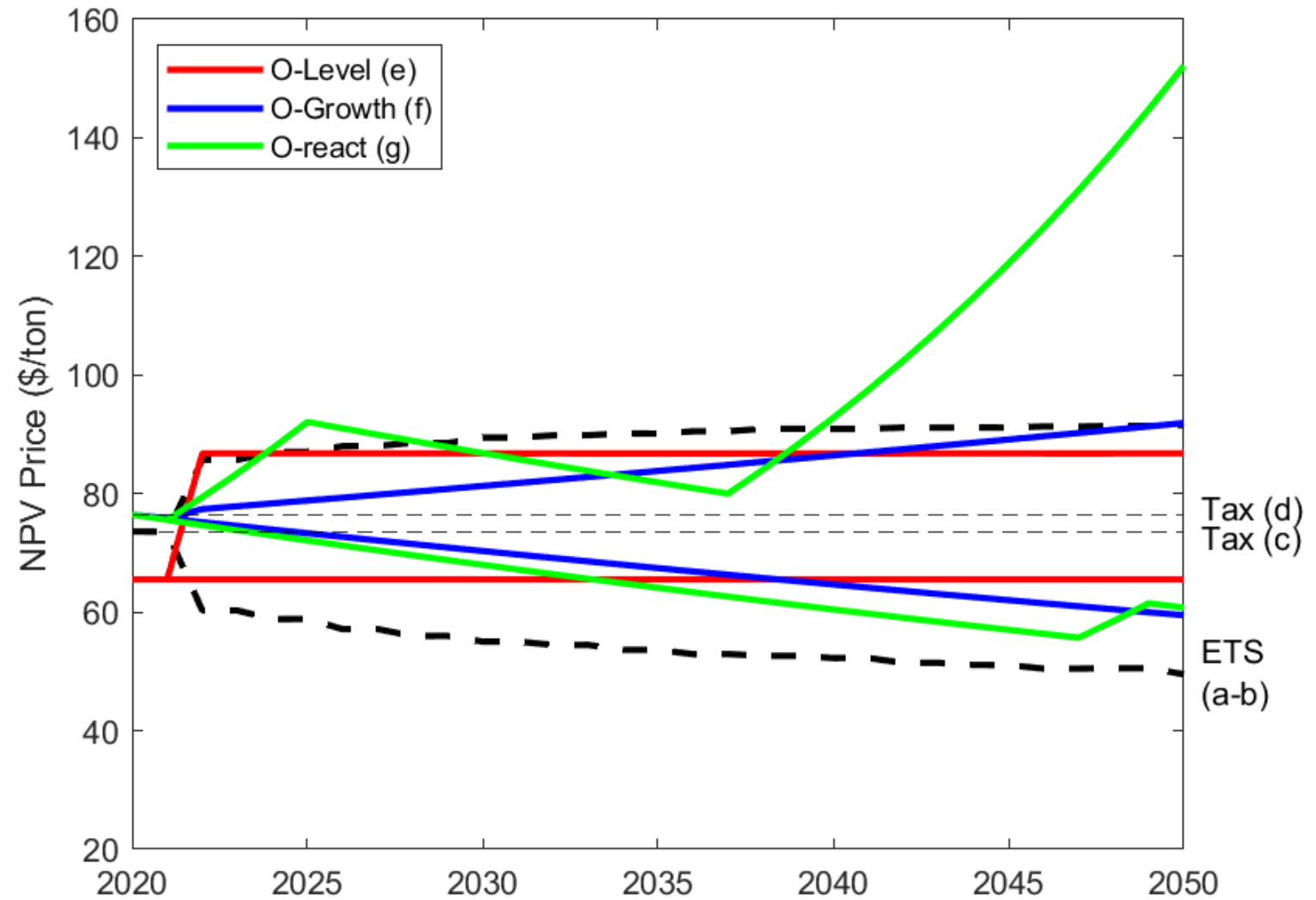
Results: Final Price (discounted to 2020)



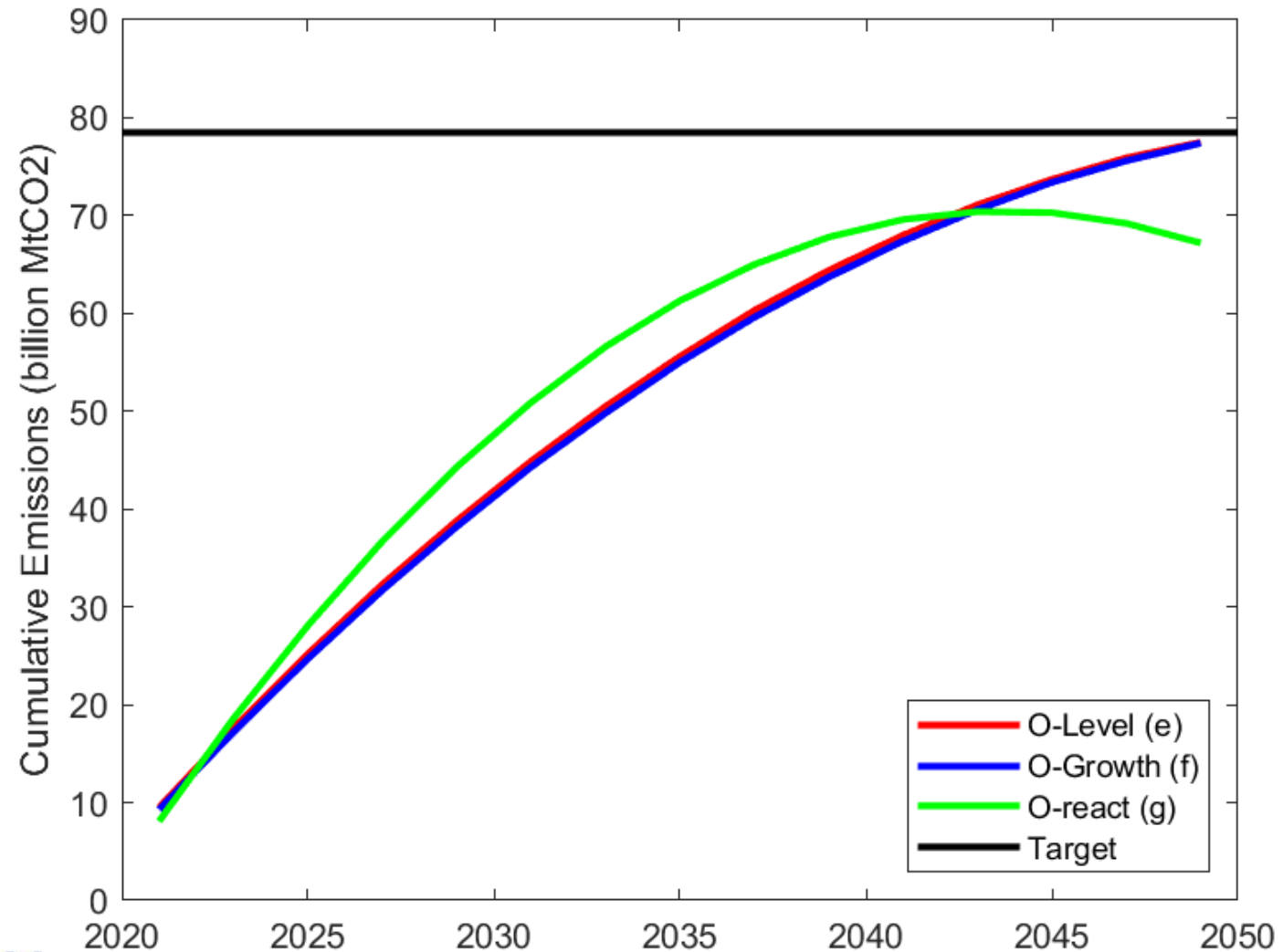
Price paths



Price paths



Cumulative emission thresholds



Conclusions

1. Carbon taxes that adjust based on an emission target require rethinking our welfare measure, perhaps based on a revealed preference climate damage function.
2. With a welfare function in hand, we can examine optimized policies as well as compare variations in the policy design.
3. *Simulations:* The welfare differences among all the policies are relatively small compared to the overall welfare gain. This is because the reductions are quite substantial compared to the uncertainty.
4. *Simulations:* All the optimized tax policies that adjust to try hit the target do well compared to a simple tax—achieving 50-75% of the welfare difference between the simple tax and the optimal ETS.
5. *Simulations:* A policy that allows larger price adjustments in the future performs better. In the future, there is more confidence about whether you are above or below the target.